

**2016 - 2017 Santa Barbara AEBG Consortium: Adult Education Block Grant ACTIVITY CHART**

| <b>YOUR PROGRAM/AGENCY NAME:</b><br>Workforce System Navigator for Oder Adults and Long-Term Unemployed / KRA Corporation  |   |  |                                |  |   |  |
|--|---|--|--------------------------------|--|---|--|
| <b>IDENTIFY OFFICIAL AEBG PROGRAM AREA 1 – 7 as identified in the AEBG Three-Year Plan:</b><br>Program Area 7: Plans to leverage existing regional structures, including, but not limited to, local workforce investment areas. (New Program Area) |   |  |                                |  |   |  |
| <b>NO.</b>   | <b>OBJECTIVE</b>  | <b>ACTIVITY DESCRIPTION</b>  | <b>TIMELINE FOR COMPLETION</b> | <b>PERSON OR AGENCY RESPONSIBLE</b>                            | <b>OUTCOME</b>  | <b>DATA CAPTURE METHOD</b>   |
| 1  | Connect older workers and/or long-term unemployed to the Workforce System                                   | Hire a part-time Workforce System Navigator who will outreach to older workers and long-term unemployed at CBOs and through social media, advertising, on-site presentations, and one-on-one meetings. | On-going                       | Maxine Suka, Director of Workforce Operations, KRA Corporation | Increase knowledge among adults & older workers—and increase participation at One-Stops | One-Stop Registration and Enrollment data that is reported to the Santa Barbara Workforce Development Board (WDB). |
| 2  | Improve opportunities for older workers and/or long-term unemployed through employer outreach and marketing | Hire a part-time Business Services Consultant who will conduct employer outreach and marketing and assist with job development activities for target populations.                                      | On-going                       | Maxine Suka, Director of Workforce Operations, KRA Corporation | Increase employer knowledge about available resources to accommodate older workers.     | Progress reports submitted to the Santa Barbara Workforce Development Board (WDB).                                 |
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EMAIL THIS FORM TO [SBAEBG@GMAIL.COM](mailto:SBAEBG@GMAIL.COM)

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